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# APPOUT

INFORMATION AND TECHNOLOGY SOLUTIONS

BUILT BY CRAFTSMEN

## PREPARED BY :

**RANA TAWFEEK**

Project Manager



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# WE BUILD A BETTER FUTURE

In the digital age, an online presence frequently serves as your business portal through which many customers will pass. Our mission is to give you a professionally designed online business presence that will enhance your organisation's image and branding, and will be built based on marketing & sales objectives.

**Appout LLC** is pleased to respond to your request. This paper describes the technology, services, terms, and profile of **Appout LLC**. It also aims to provide a perspective on our core business and technical competencies.

**ALIRIEZA OG.**

**Business Development Manager**

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# ABOUT US

**Appout LLC is a professional IT supplier of consulting, App development and website design.**

We have a clear understanding of the application development requirements. We have domain knowledge, skills and experience to successfully turn customers' ideas into reality using digital platforms such as websites or mobile applications.

Our technical team have experience in the web and app development field with a long list of satisfied customers globally in different sectors. We will be happy to provide references upon request.

## WE ARE PASSIONATE AT WHAT WE DO

*We passionate on delivering excellent service to our customers.*



### WHO WE REALLY ARE

**Appout LLC** was founded in 2012. The founder and his partners had been in the industry for the past 12 years across all IT sectors.

**Appout LLC** started in Egypt, Tanta and expanded to its offices to Cairo in 2015, then to UK in 2016 through a British investor.

registered in Egypt under number (113133), and in UK under number (8903649).



### WHY US

**Appout LLC** is different from the IT companies in terms of the nature of the technology used,

as the company relies on the use of the latest technology applications compatible with the European and global market.

It also provides technical support services that allow the customer to possess an efficient technical team throughout the clock and not only provide temporary software solutions

# OUR TEAM

## THE BEST IN THEIR BRANCH

In Appout we have talented people in our team here in the Egypt or in our sales offices which they have been working closely to deliver solutions and products to our customers within a defined time frame and budget.

Here is the brief of overview of key team members competencies:

### AMIR ALY

#### Software Execution Manager

Self-motivated professional with over 12 years of experience building websites and mobile Apps technologies.



### Hussien Ibrahim

#### System Analysts

A dedicated professional with over 9 years working as business analysis, planning and project management.



### Mohamed Tarek

#### Creative Designer

5 Years experience in UX design, passionate about designing user flows and ease of use



### Anisa Ibrahim

#### Backend developer lead

Responsible for most of the UI logic, business and use case flows and implementing all the back-end code.



### Samar Bakr

#### Front End Developer lead

Passionate about different Front-end technologies and great experience building portals.



### Shaima Saeed

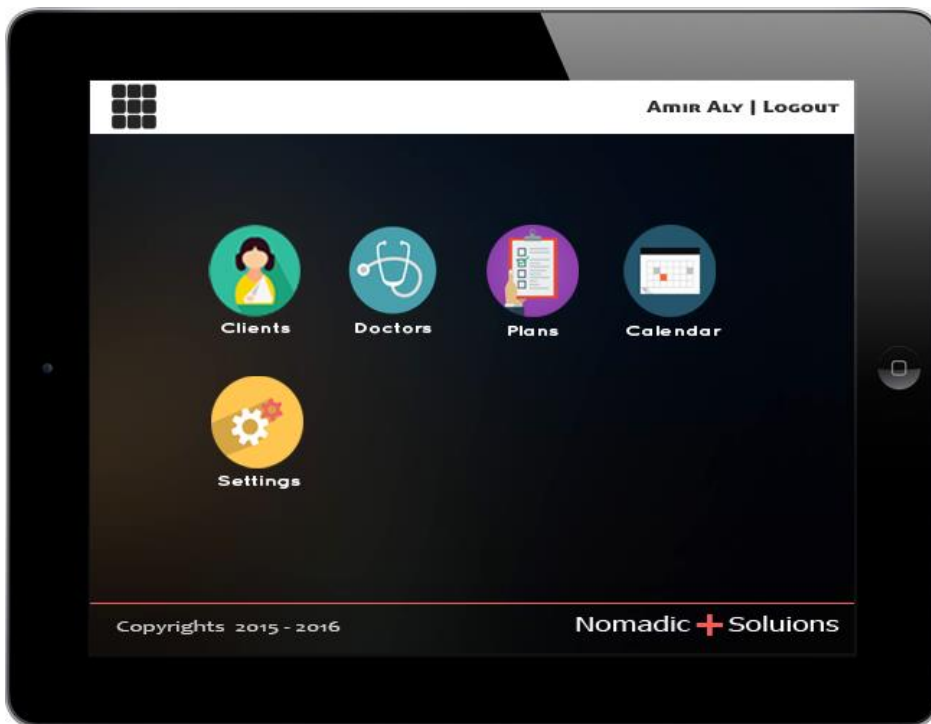
#### Test lead

His expertise is in developing user stories and test cases and writing automated test scripts for the product.



# Case Study

## **NOMADIC** EHS INTERACTIVE



### PROJECT STATISTIC



**TIME TO COMPLETE**  
24 WEEKS



**UP TIME:**  
99.5%



**NUMBER OF USERS:**  
11 HOSPITALS, 23000  
USERS

**Nomadic Care is an interactive healthcare solution for senior patients that works on web browsers as well as Android and IOS devices. The app developed for Nomadic Solutions in Australia to provide an interactive healthcare planning and monitoring solution for elders through different hospitals in Melbourne.**

### SOLUTIONS

We designed flat UI with easy to use icons which have accessible controls, with high contrast colours for reading. The system has real-time notifications.

### CHALLENGE

Developing an easy to use and unified interface over different screen sizes and devices with a natural flow that fits elders' needs, to keep them engaged.

# KIPIE PAYMENT PORTAL



## PROJECT STATISTIC



TIME TO COMPLETE:

10 WEEKS



TIME UP:

99.5%

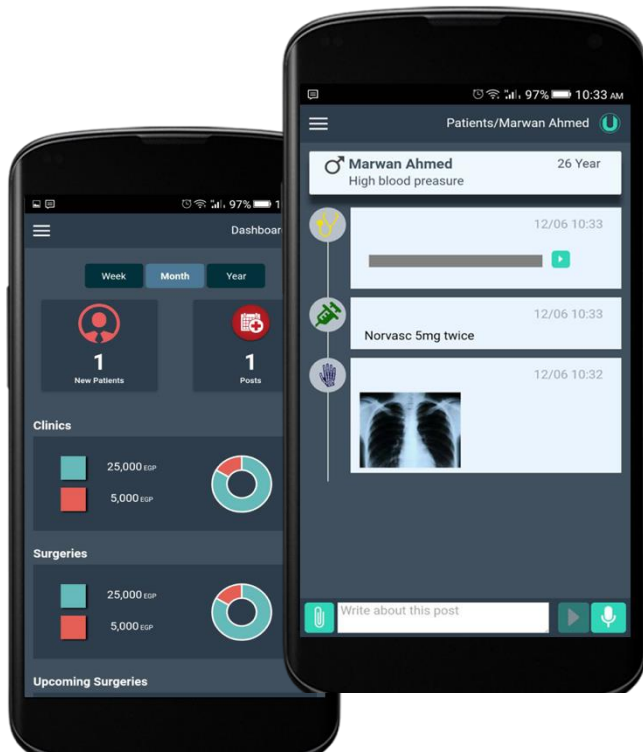


NUMBER OF USERS:

47K USER

KIPIE is a Denmark based payment portal and wallet that deals with many currencies including Bitcoin and other virtual currencies. The solution has a customer portal that allows users to communicate and interact with their accounts.

# UCARE MEDICAL SOLUTION



## PROJECT STATISTIC



TIME TO COMPLETE:

36 WEEKS



TIME UP:

99.9%



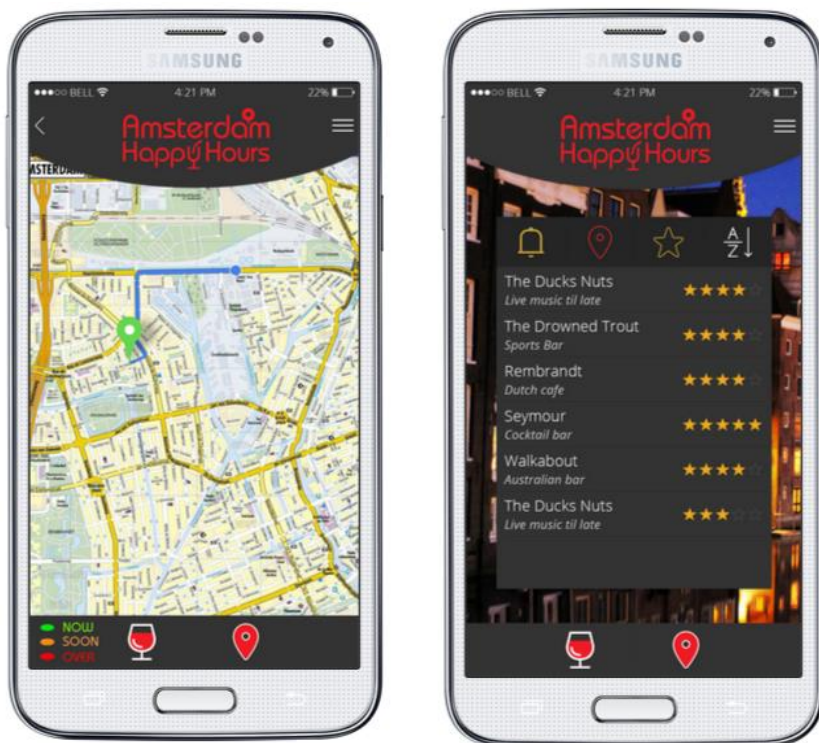
NUMBER OF USERS:

1800 EGYPTIAN DOCTOR

The UCare app is a solution made especially for doctors in the private sector where they can track their business from any device. The functionality includes clinics management, surgeries, diaries and patient profiles. It also has a push feature that allows the central administration to push or announce rich content to the user's devices.



# AMESTRDAM HAPPY HOURS



## PROJECT STATISTIC



TIME TO COMPLETE:

8 WEEKS



TIME UP:

99.5%

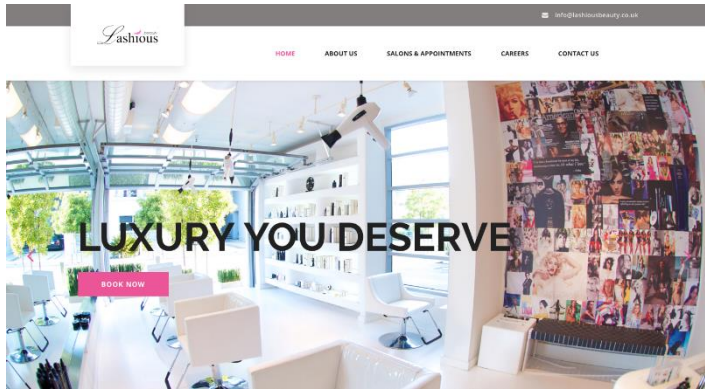


NUMBER OF USERS:

UNTRACKABLE

The app helps people in Amsterdam find restaurants and bars, currently part of Happy hours' offers, ratings and reviews in an interactive map with distances and directions.

## FROM OUR BEST PROJECTS



### LASHIOS BEAUTY PORTAL

Lashious beauty is a beauty salon chain with more than 20+ branch. The portal provides branding as well a secure booking service integrated with their POS systems.

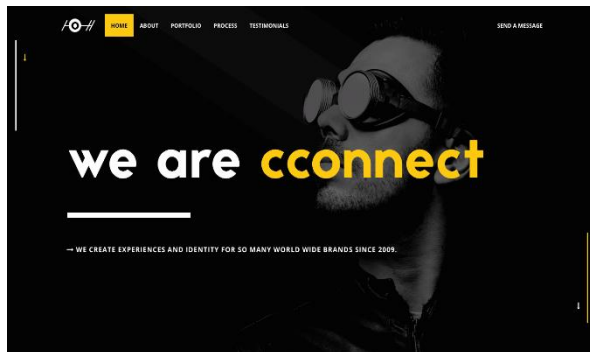
**CLIENT:**

Enfield Distribution

**PROJECT TYPE:**

Beauty Salons

### 01 // CCONNECT ADVS

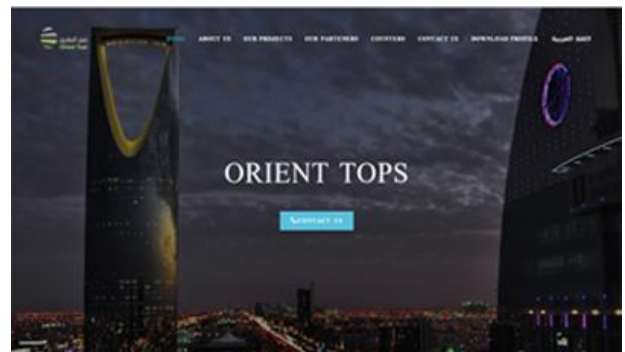


**CLIENT:**  
CConnect

**PROJECT TYPE:**  
Web design

An Egyptian advertising agency that has worked in the Middle East

### 01 // ORIENT TOPS



**CLIENT:**  
Orient tops

**PROJECT TYPE:**  
Web portal

One of the most important real estate companies in the Kingdom of Saudi Arabia, working in its office in Riyadh to cover the whole country.

## **Contact us :**

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